

**NWT Montessori Society**

# **Corporate Sponsorship Program**

**“Educating Early...Education for Life”**



**NORTHWEST TERRITORIES  
Montessori Society**

5212 52<sup>nd</sup> Street • Yellowknife NT • X1A 1T9  
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[www.ykmontessori.ca](http://www.ykmontessori.ca)



## ABOUT THE NWT MONTESSORI SOCIETY

The NWT Montessori Society has long been known and valued for its outstanding reputation in delivering excellent education in Yellowknife beginning at the pre-school years.

Using the Montessori philosophy and method of education, our goal is to send young students out of our classes with a sound academic foundation, self-worth and respect for others, a love of learning, a sense of order and discipline, an appreciation of nature, and a strong sense of responsibility to the community.

The Society was founded in 1975 by a group of dedicated parents committed to the principles and philosophies of Dr. Maria Montessori. The original pre-school grew and expanded, and in 1998 was granted private school status and permission to offer elementary education for grades K-4.

Further hard work by the Board of Directors and dedicated staff resulted in a partnership with Yellowknife Education District #1 (YK1), in the fall of 2004, to offer the Yellowknife Montessori Public Program. Our Montessori Elementary classes moved to NJ Macpherson School as part of the public school system. Due to increasing interest in the Montessori programs, a Primary Kindergarten joined NJ Macpherson School in the fall of 2005.

Currently, we are serving approximately 100 children, as follows:

### **Yellowknife Montessori School (5212 52<sup>nd</sup> Street)**

Two pre-school (CASA) classrooms (ages 3-4)

### **N.J. Macpherson School (Range Lake Road)**

One pre-school (CASA) classroom (ages 3-4)

### **Staff (Both locations)**

Executive Director

3 Casa Teachers, 2 Teachers Assistant, 3 Classroom Assistants,

1 After School Program Staff

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## ABOUT MONTESSORI EDUCATION

Montessori is a well-known system in private and public schools across the globe. In 1907, Dr. Maria Montessori developed an educational model based on her observations of how children learn. She observed that children have “natural learning tendencies” and when placed in an environment with developmental materials, they engage in learning activities of their own choice and can reach their full potential. Under the guidance of a formally trained Montessori teacher, children in a Montessori classroom learn by making discoveries with the materials. They cultivate concentration, motivation, self-discipline and a love of learning.

The Montessori classroom is a “prepared environment” where the child is free to discover, learn and understand concepts that develop the life-long learner. The materials, scientifically developed by Montessori, are arranged by subject on child-size shelves and invite the child to interact with them. Through this interaction with the materials, classmates and adults children are able to reach their intellectual, emotional, and physical potential.

**For more information on our programs, Maria Montessori and the Montessori philosophy, please visit our website at [www.ykmontessori.ca](http://www.ykmontessori.ca)**



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**Giving Levels**

The NWT Montessori Society values the role the corporate community plays in improving the lives of children and families in the north. Businesses can demonstrate their commitment to the community with a Corporate Sponsorship contribution – and help the NWT Montessori Society provide ongoing Montessori programs and services in Yellowknife.

**All Corporate Sponsorship Contributions are tax deductible**

**Supporter \$100 - \$499 – SUPPORT** our philosophy.

- Company name listing in school newsletter
- Company name listing on school website

**Contributor \$500 - \$1499 – CONTRIBUTE** to our needs.

- Company name listing in school newsletter
- Company name listing on school website
- Company name listing on Corporate Sponsor Plaque displayed at the Yellowknife Montessori School

**Partner \$1500 - \$4,999 – PARTNER** with us in our work.

- Company name listing in school newsletter
- Company name and logo listing on school website
- Company name listing on Corporate Sponsor Plaque displayed at the Yellowknife Montessori School
- Appreciation plaque for donor’s office

**Builder \$5,000 - \$ 9,999 – BUILD** our programs and facilities.

- Company name listing in school newsletter
- Company name and logo listing on school website and link to company site
- Company name listing on Corporate Sponsor Plaque displayed at the Yellowknife Montessori School
- Appreciation plaque for donor’s office
- Press release, generated by the Yellowknife Montessori School, on Company’s sponsorship

**Leader \$10,000 - \$15,000 – LEADERSHIP** secures our long-term future.

- Company name listing in school newsletter
- Company name and logo listing on school website and link to company site
- Company name listing on Corporate Sponsor Plaque displayed at the Yellowknife Montessori School
- Appreciation plaque for donor’s office
- Press release, generated by the Yellowknife Montessori School, on Company’s sponsorship
- Article on impact of Company’s sponsorship, generated by the Yellowknife Montessori School, for the Company’s annual report and/or marketing purpose



## **“Educating Early...Educating for Life” CORPORATE SPONSORSHIP PROGRAM**

### **Special Projects**

Sponsorship can be designated for essential general operating support, which enables the NWT Montessori Society to achieve ongoing goals, or can be designated towards a specific program need or special project.

#### **Current Program Needs / Special Projects**

- Upgrade to playground equipment
- Montessori materials for classrooms
- Assistance with providing the Healthy Snacks Program
- Extra-Curricular Activities for Children - Gymnastics, Music and Dance, Yoga
- Professional Development – specialized training programs for Montessori teachers
- Building Enhancement Project – renovations and eventually replacement to accommodate growth and expansion

#### **Corporate contributors may also consider the following:**

- Workplace Giving – an easy and convenient way for employees to donate
- Montessori Gala Sponsorship – New event developed to generate some of the school’s operating revenue. This event offers several recognition benefits
- Special projects – Employees can raise funds for a specific project, or organize an event for the children and families served by the Yellowknife Montessori School



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**SPONSORSHIP FORM**

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Company Name:

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Company Contact:

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Company Address

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Postal Code:

Contact Number

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Contact Email:

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Total Amount of Donation:

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\*Please make check payable to NWT Montessori Society

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Please Indicate:

General Operating Cost

Special Projects

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Workplace Giving

Montessori Gala Sponsorship

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**Thank you for supporting the NWT Montessori Society**

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